# TABLE OF CONTENTS

SCIENTIFIC COMMITTEE ................................................................. 4
ORGANIZING COMMITTEE ............................................................. 5
CONFERENCE TRACKS ................................................................. 6
CONFERENCE CHAIR MESSAGE .................................................. 7
CONFERENCE SCHEDULE .......................................................... 8

**TRACK A**

BUSINESS, SOCIAL SCIENCES AND HUMANITIES ................................ 11

Contribution About Social Responsibility for Business Organizations: Implementing the Micro-Donation .................................................. 12

**TRACK B**

MEDICAL, MEDICINE & HEALTH SCIENCES .................................. 13

The Health and Development of Children with Communication Disorders Compared to their Healthy Peers ................................................... 14

Analysis of the Motivation to Donate Blood in Honorary Blood Donors in Terms of Health Safety .......................................................... 15

Quality of Life of Polish Youth related to Physical Health .................. 16

UP COMING EVENTS ................................................................. 17
Book of Abstracts Proceedings

All rights reserved. Without the consent of the publisher in written, no individual or entity is allowed to reproduce, store or transmit any part of this publication through any means or in any possible form. For obtaining written permission of the copyright holder for reproducing any part of the publication, applications need to be submitted to the publisher.

Disclaimer
Authors have ensured sincerely that all the information given in this book is accurate, true, comprehensive, and correct right from the time it has been brought in writing. However, the publishers, the editors, and the authors are not to be held responsible for any kind of omission or error that might appear later on, or for any injury, damage, loss, or financial concerns that might arise as consequences of using the book. The views of the contributors stated might serve a different perspective than that of the CFAR.

HongKong | October 19-20, 2019
Whats App Contact: 00971-56-2448120
### SCIENTIFIC COMMITTEE

<table>
<thead>
<tr>
<th>Social Sciences and Humanities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prof. Jian-jun Lei</strong></td>
</tr>
<tr>
<td>College of Horticulture, South China Agricultural University, China</td>
</tr>
<tr>
<td><strong>Prof. Junsong Sun</strong></td>
</tr>
<tr>
<td>Shanghai Advanced Research Institute, Chinese Academy of Sciences, China</td>
</tr>
<tr>
<td><strong>Assoc. Prof. Qiong-lin Liang</strong></td>
</tr>
<tr>
<td>Department of Chemistry, Tsinghua University, China</td>
</tr>
<tr>
<td><strong>Liming Chen</strong></td>
</tr>
<tr>
<td>Huazhong University of Science and Technology, China</td>
</tr>
<tr>
<td><strong>Dong Liu</strong></td>
</tr>
<tr>
<td>Principal Investigator, Peking University, China</td>
</tr>
<tr>
<td><strong>Dr. Alaa Elden Badwie Mahmoud Elkhodary</strong></td>
</tr>
<tr>
<td>Faculty of Archaeology -Qena South Vally University, Egypt</td>
</tr>
<tr>
<td><strong>Prof. Bin Xu</strong></td>
</tr>
<tr>
<td>Chongqing Global Union Academy of Science</td>
</tr>
<tr>
<td><strong>Mr. Zhaoyang Li Shanghai</strong></td>
</tr>
<tr>
<td>University of International Business and Economics, China</td>
</tr>
<tr>
<td><strong>Prof. Yifei Chen</strong></td>
</tr>
<tr>
<td>China Agricultural University, China</td>
</tr>
</tbody>
</table>
ORGANIZING COMMITTEE

Qin, Maggie
Conference Coordinator
Email: qin@chinasymposiums.com

Zhu Zhiwei
Conference Coordinator
Email: zhu@chinasymposiums.com

Wei Wang
Conference Supervisor
Email: wei@chinasymposiums.com
CONFERENCE TRACKS

- Accounting and Financial Information Systems
- Business Strategy and Information Technology
- Management Information System
- Information Systems Planning and Management
- E-Commerce and E-Government
- Information Economics and Management
- Public Administration
- Humanities
- Interdisciplinary Studies
- Social Sciences
- Sociology
- Bio-Technology & Food Technology
- Chemistry & Chemical Engineering
- Paramedical Sciences
- Biological and Life sciences
- Paramedical Sciences
- Communication Studies
- Environmental Studies
- Civil Engineering
- Bio-Technology & Food Technology
- Information Systems and Decision Support,
- Marketing Management in SME sector
- Computer Sciences
- Software Engineering
- Human Resource Management
- Interdisciplinary
CONFERENCE CHAIR MESSAGE

Wei Wang

“Chinese Foundation for Academic Researchers” is a platform to promote scholarly knowledge sharing between international scholars and Chinese researchers. This platform shares interests in social life and theory and social-scientific methodologies in this modern world. The foundation is intended to bridge linkages between Chinese academic institutions and international scholarly community for better societal outcomes. These linkages will help Chinese universities and students to learn international practices while providing opportunity to get familiar with Chinese culture, art, history and knowledge domains.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.
Wei Wang
Conference Coordinator
Email: wei@chinasymposiums.com
CONFERENCE SCHEDULE

CFAR-2019

Venue: Regal Oriental Hotel, Hong Kong

Time: Registration & Kit Distribution (09:00 - 09:20 am)
Day: Saturday
Date: October 19, 2019

Venue: Room 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:20 am - 09:30 am</td>
<td>Introduction of Participants</td>
</tr>
<tr>
<td>09:30 am - 09:40 am</td>
<td>Inauguration and Opening address</td>
</tr>
<tr>
<td>09:40 am - 10:00 am</td>
<td>Grand Networking Session</td>
</tr>
</tbody>
</table>

Tea/Coffee Break (10:00 - 10:30 am)
DAY 01 Saturday (October 19, 2019)

Presentation Session (10:30 am - 12:00 pm)

Venue: Room 1
Session Chair: Dr. Vincent

| Track A: Business, Social Sciences & Humanities |  |  |
|------------------------------------------------|------------------------------------------------|
| Paper ID                                      | Manuscript Title                                      | Presenter Name |
| ESSH-OCT19-HK102                             | Contribution about Social Responsibility for Business Organizations: Implementing the Micro-Donation | Henryk Seeger |

| Track B: Medical, Medicine & Health Sciences |  |  |
|---------------------------------------------|-----------------------------------------------------|
| Paper ID                                    | Manuscript Title                                      | Presenter Name |
| HON-3109-101M                               | The Health and Development of Children with Communication Disorders Compared to their Healthy Peers | Grazyna Nowak Starz |
| HON-3109-102M                               | Analysis of the Motivation to Donate Blood in Honorary Blood Donors in Terms of Health Safety | Monika Szpringer |
| HON-3109-103M                               | Quality of Life of Polish Youth related to Physical Health | Halina Krol |

Closing & Lunch Break: (12:00 pm - 01:00 pm)
Conference Day 02 (October 20, 2019)

Second day of conference will be specified for touristry. Relevant expenses are borne by Individual him/herself.
TRACK A

BUSINESS, SOCIAL SCIENCES AND HUMANITIES
Contribution About Social Responsibility for Business Organizations:
Implementing the Micro-Donation

1*Henryk J. Seeger
Politehnica University of Bucharest, ROU
Corresponding Email: henrykseeger@aol.com

Keywords: Micro-Donations, CSR, Intention-Behavior-Gap, Donations, Technology-Acceptance-Model

The PhD thesis aimed to answer the question how the distribution of micro-donations by rounding-up the invoice amount of purchases could change the donation market. In order to do so an intensive literature review on ethics, corporate social responsibility (CSR) and donations with a special focus on micro-donations was conducted. The findings from the literature review show that micro-donations can be used as a low threshold for customers to do good and as a starting point for bigger donations. Those findings were discussed in the light of how micro-donations can be perceived by customers and by corporations. Implementation strategies for micro-donations at different point-of-sales were analyzed within the work. The results of this literature review were compared with those of an empirical study that was also conducted in the course of the PhD. A quantitative survey taking place in both Germany and Romania including 16 closed-ended questions regarding peoples attitude towards micro-donations was used to deepen the understanding of the topic. Analysis of the gathered data showed that as was partially predicted by the findings from the literature review the option to donate via micro-donations seem relevant especially for the young and the poor. Those usually very hard to reach demographics can with this measure be nudged into donating small amounts. In general, the thesis was able to show that people do have a very positive attitude towards microdonations. Still, special education on the topic is needed in order to achieve optimal results.
TRACK B

MEDICAL, MEDICINE & HEALTH SCIENCES
The Health and Development of Children with Communication Disorders
Compared to their Healthy Peers

Grazyna Nowak-Starza
The Jan Kochanowski University in Kielce, Poland
Corresponding Email: gnowakstarz@wp.pl

Keywords: Health, Developmental Deviations, Interpersonal, Children, Communication Difficulties

A child cannot be perceived in any other way but as a psychophysical and social entity. Therefore, there is a pending need for complex research on development of children and adolescents that would allow evaluation of changes in different spheres of development. Such research would enable us to determine optimal performance of parents, teachers and doctors, but it requires deeper understanding of development processes and diagnosis of individual abilities of each child. The goal of the presented research was to establish the connection between physical, motor and social activity at school of children with interpersonal communication difficulties caused by speech disorders. The research was carried out in the school year 2014/16. 1843 children aged 10 were studied, pupils of 3rd year classes in elementary schools both in the urban and country environments. In the researched group 1731 children did not have speech disorders and 112 did. State of health, physical development, physical fitness of children are discussed in this work. The Pupil’s Behaviour Spreadsheet was used to judge social adaptation of children with interpersonal communication difficulties caused by speech disorders. It allows for judging the basic aspects of a child’s social adaptation determined by motivation towards learning and socialisation, and on the other hand by antisocial behaviour and inhibition. The research results: 1. Children suffer from numerous health disorders, some of them typical ones and others not. The most common disorders are: motor system disorders (spondylopathy), dental decay, vision and hearing defects, obesity, neuroses, allergies, heart action disorders. 2. Schoolchildren with disorders and without disorders both of group were determined to differ in terms of school adaptation. 3. Gathered data allows to state that there are differences between the development of children with interpersonal communication disorders and children who do not exhibit such problems. Comparison of arithmetical means of boys and girls with interpersonal communication disorders shows that boys weigh on average 1,88 kg less than girls. Examined boys were also shorter (2,65 cm on average) than girls. The measurement of chest circumference also indicates the difference of 0,96 cm in favour of girls. 4. Results achieved in tests by children with interpersonal communication disorders are worse than those achieved by their peers. For boys the differences are as follows: speed - 1,011 sec, strength - 5,127 cm, agility - 0,935 sec & flexibility -1,027 cm
Analysis of the Motivation to Donate Blood in Honorary Blood Donors in Terms of Health Safety

Monika Szpringer
The Jan Kochanowski University in Kielce
Corresponding Email: mszprin@poczta.onet.pl

Keywords: Honorary Blood Donors, Health Safety, Motivation to Donate Blood

The supply of safe blood and blood components as well as blood products is a very important condition for a well-functioning health care system. The demand for blood increases by about 8-10% each year, so it is very important to constantly look for donors. Knowing their motives for giving blood can be an important element in promoting the idea of blood donation, as well as supporting honorary blood donors in different aspects. It is also a vital element in ensuring health security as regards the supply of safe blood and blood components. The aim of the study was to analyze the motivation of honorary donors to donate blood in the aspect of socio-demographic data and self-assessment of respondents. The study included a group of 191 honorary blood donors aged 18-58 years donating blood for at least one year. As the results show, the most common motive for blood donation is to help others and to contribute in a positive manner. Other motives included the possibility of obtaining free information about their health and the desire to be an honorary donor in the long term and to benefit from it. Men more often indicated the willingness to obtain free information about health condition and help, while the motive pointed out by women was a response to an appeal in the media and receiving a regeneration meal. The longer the period of blood donation, the more often the motive behind it was the willingness to help other people. A higher level of self-assessment of honorary blood donors results in more frequent indication of internal motivation—willingness to help others, and less frequently external motivation - persuasion of friends, family or appeal in the media or coincidence. There is a need to educate the public and especially potential donors in order to increase the internal motivation to donate blood, which ensures a more systematic participation in donations.
The aim of the study was to investigate sense of the quality of life of health-related youth in terms of physical health. The study was conducted in 2014 among 18-year old (491 students) of vocational schools in the Poland (witokrzyskie region). The dominant place of residence of respondents was a village (335 people). The study used diagnostic survey method using an international standardized research tool KIDSCREEN-52, HEALTH RELATED QUALITY of LIFE QUESTIONNAIRE for CHILDREN and YOUNG PEOPLE - Polish version of the questionnaire for the study of quality of life related to health of children and young people, and deepened individual interview with students. The obtained results of the questionnaire scales KIDSCREEN -52 were compared by the significance test of differences t-Student. For statistically significant was taken probability at p0,5 for a highly significant p0,1. Results: Gender and type of school differentiate the level of the sense of quality of life depending on physical health for the benefit of girls and students of vocational schools. This relationship has not been confirmed in the case of the subjects place of residence. The quality of life varies with age, hence the knowledge of subjective feelings of young people is particularly important from the perspective of health, upbringing and education.
UP COMING EVENTS

You can find the details regarding our upcoming events by following below:

https://chinasymposiums.com/upcoming-conference/abcm-feb-2020/
Our Mission

Our mission is to encourage global communication and collaboration. Promote Professional Interaction, lifelong learning, recognize Outstanding Contributions of individuals and organizations, and also Develop an Effective and Responsible Platform by Creating Insightful Knowledge and Inspiring minds in Dialogue with the World Around us.

Hong Kong
Organized By: Chinese Foundation of Academic Researchers